



**CAPTAINS BRIEFING & RECEPTION  
JUNE 21, 2010  
SPRING CHARTER SHOW TENT,  
NEWPORT YACHTING CENTER, NEWPORT, RI**

**USSA SPONSORSHIP OPPORTUNITIES**

**Event:** Captains Briefing & Reception  
**Date:** Monday June 21, 2010, 4:00-7:30  
**Attendance:** 100 (Captains, crew, local marine businesses, USSA members & guests)  
**Location:** Newport Spring Charter Show, Main Tent at the Newport Yachting Center

**HOST SPONSOR (We need two!) \$1,500**

- Beer, wine, water & sodas plus excellent hors d'oeuvres. Live music.
- USSA pop-up banner and company display area at the event check-in area.
- Featured recognition in all event promotional activities: press release, web promotion, event signage, invitations etc. including the 2-page USSA ad in the 2010 Charter Show Directory distributed throughout the week.
- A 3x6 vinyl banner with company logo displayed during the event
- Recognition from the podium and in all marketing materials
- Distribution of your promotional gifts during the event
- Includes all marketing benefits of the "Exhibiting Member – Full Table" offering: a full 2x6 display table, two bracelets & attendee database, a \$700 value.

**SPECIALTY DRINK STATION (We'd really like to have one!) \$1,000**

- Welcome Drink Station near the entrance with your USSA pop-up banner & display table adjacent. One year, we featured "Dark & Stormies" a local favorite of rum (of course) and ginger beer!
- Featured recognition in all event promotional activities: press release, web promotion, event signage, invitations etc. including the 2-page USSA ad in the 2010 Charter Show Directory distributed throughout the week.
- A 3x6 vinyl banner with company logo displayed at the drink station
- Recognition from the podium and in all marketing materials
- Distribution of your promotional gifts during the event
- Includes all marketing benefits of the "Exhibiting Member – Shared Table" offering: shared display table, one bracelet & attendee database, a \$450 value.

**RAFFLE PRIZES (We need four!) \$250 Value**

- Minimum retail value of \$250, especially fun for captains & crew!
- Recognition from the podium and in marketing materials
- Your company representative will draw the winning tickets and present your prize.
- Distribution of your company promotional materials during the event
- Attendee database



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**USSA MEMBER OFFERINGS**

**EXHIBITING MEMBER – Shared Table **\$450****

- Display of Materials:
  - ✓ Shared 2X6 table during the Captains Briefing & Reception on Monday, June 21. Set-up will be at 3:00 on Monday. Electrical access is available.
  - ✓ Mini-trade show tables, located in the Charter Show Main Tent, are open throughout the Spring Charter Show, Tues-Friday, June 22-25, 2010 for display of your products and serve as a home-base.
  - ✓ Full time table-representation is not needed at this event.
- Branding & Marketing Exposure:
  - ✓ Your company logo / contact information on promotional and marketing materials for the event, including charter show web listing, local invitations & signage, etc.
  - ✓ Inclusion in the 2-page USSA ad in the 2010 Charter Show Directory, distributed all week
- Networking Opportunities & Invitations:
  - ✓ Before, during & after the Captains Briefing & Reception on Monday, June 21, 2010 and the entire week of the Spring Charter Show, June 22-26, 2010. Loads of folks are in town!
  - ✓ Your sponsorship includes one bracelet, your invitation to the Charter Show's Welcome Party & Dinner on Tuesday June 22 at 6:00.
  - ✓ Yacht-Hops scheduled for Wednesday and Thursday evenings and the Annual Charter Chowder Fest is planned for Wednesday. The events & vessels will be open to USSA members with bracelets.
- Signage: USSA pop-up banners.
- Shared Database: Attending captains, crew, marine industry guests from Monday's raffle rickets

**EXHIBITNG MEMBER – Full Table **\$700****

- Same as above but you don't have to share. You have your own 2x6 table plus two bracelets for admission to all Spring Charter Show events & vessels.

**SUPPORTING (But Not-Exhibitng) MEMBER **\$250****

- Attendance at the Captains Briefing & Reception on Monday, June 21
- Invitation to all 2010 Spring Charter Show functions, one bracelet per company, a value of \$150.

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**Special Notes:** Offerings and Sponsorships do NOT include air fare or hotel accommodation. USSA pop-up banners are required. There is synergy is consistency.